



Outagamie County Fair Rodeo Sponsorship Opportunities



The Outagamie County Fair will be hosting a Rodeo during the Outagamie County Fair on Saturday, July 22, 2023. You

do not want to miss partnering with us to bring this family friendly event to the Outagamie County Fair. There will be two rodeo shows that day (1 pm and 7 pm).



Partnering with us will give your business extended exposure to thousands of people. Please consider the various levels of sponsorships

available.

Thank you.



Presenting Partner

\$2,500 – 1 available

- Fair admission passes (15)
- Tickets to the Rodeo (15)
- Logo and Link on Fair's website
- Logo on Thank You board during the Fair
- Social Media Mentions with Logo
- Business banner in rodeo arena
- Announcement recognition throughout the event
- Your business representatives recognized in arena for recognition and photos with rodeo participants.
- Complimentary indoor or outdoor vendor space
- Event will be labeled "presented by" your business name.

Event Partner

\$750 – 9 available

- Fair admission passes (10)
- Tickets to the Rodeo (10)
- Logo and Link on Fair's website
- Logo on Thank You board during the Fair
- Social Media Mentions with Logo
- Business banner in rodeo arena
- Announcement recognition throughout the event
- Your business representatives recognized in arena for recognition and photos with rodeo staff

Chute & Bucking Gate Partner

\$500 – 8 available

- Fair admission passes (5)
- Tickets to the Rodeo (5)
- Name on Fair's website
- Name on Thank You board during the Fair
- Social Media Mentions
- Business banner on bucking chute or timed event gate
- Every time your chute gate is opened, your company name will be announced.

Banner Partner

\$250

- Fair admission passes (2)
- Tickets to the Rodeo (2)
- Name on Fair's website
- Name on Thank You board during the Fair
- Social Media Mentions
- Business banner displayed in the grandstand.
- Announcement recognition throughout event.



Outagamie County Fair

RODEO SPONSORSHIP COMMITMENT FORM



Contact Information

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State/Zip: _____

Business Phone: _____ Cell Phone: _____

Web Address: _____

Email: _____

Terms of Payment

Donations will be accepted anytime. However, to ensure that your support is included with the current year's fair advertising, it must be received no later than May 1st. Full payment and application form for sponsorship is due to activate sponsorship benefits:

Sign this _____ day of _____, 20_____.

Signed by: _____

Note: Please provide a copy of your logo and your web address so the proper links can be set up for advertising.

Special instructions (Business tag line for announcements):

Sponsorship Selection:

- Presenting Partner**
\$2,500
2 banners with grommets, up to 5'x3'
(provided by sponsor)
- Event Partner**
\$750
1 banner with grommets, up to 5'x3'
(provided by sponsor)
- Chute & Bucking Gate Partner**
\$500
1 lightweight Coroplast banner, 84"x20"
(provided by sponsor)
- Banner Partner**
\$250
1 banner with grommets, up to 5'x3'
provided by sponsor

Please return completed form with payment to:

Outagamie County Fair
ATTN: Fair Manager
P.O. Box 246
Seymour, WI 54165

If you have questions, contact Brian at (920) 833-2941 or email outagamiecofair@yahoo.com.