

Outagamie County Fair

P.O. Box 246
Seymour, WI 54165
(920) 833-2941

outagamiecofair@yahoo.com
www.OutagamieCountyFair.com



Sponsorship Opportunities

Dear Friend,

Thank you for your interest in helping to sponsor the Outagamie County Fair. The Outagamie County Fair relies on community support to offer educational and entertaining options for visitors to our fair. There are many levels of sponsorships available, depending on your ability to give and the resources that you have available. Many sponsors choose to pledge a monetary gift, while others sponsor a specific project, either through in-kind donations or a cash donation.

We would like to share some additional information with you:

- July 19-23, 2023, will be the 139th annual Outagamie County Fair.
- Our grandstand has a capacity of 4,000 visitors. We have truck & tractor pulls, sprint car & stock car races, rodeo, and a demolition derby scheduled.
- We offer free Music on the Midway on Thursday, Friday, and Saturday evenings.
- The carnival rides are very popular as well as amazing fair foods and a family entertainment tent.
- We have over 400 youth exhibitors who show a wide range of entries – from knitting to woodworking to animal projects.
- There are hundreds of animals exhibited at the fair.
- Our open class exhibitors showcase everything from quilts to canned goods to paintings. There is even a class to show antiques.
- Photography is a popular exhibit in both youth fair and open class.

Please consider supporting the Outagamie County Fair. Your support is what makes the fair possible this year and for years to come!! If you have any questions, please contact us. We look forward to working with you.

Sincerely,
The Outagamie County Fair Board

***"In Kind" sponsorships are
welcomed and encouraged!***

Our mission is to provide education and quality entertainment and to promote agriculture, youth development, and family fun for Outagamie County and fair-goers of Northeastern Wisconsin.

Revised 5/2023

Outagamie County Fair

Sponsorship Participation Levels



Please explore the opportunities available for your company. We are willing to work with you to customize any of these levels to meet your needs and objectives. Please contact us with any questions or ideas that you might have.

To receive full benefit of your tax-deductible sponsorship, we would appreciate your reply no later than May 1st.

SUPER Sponsor

\$3,300 per year / with a 3-year commitment

- Admission passes (20)
- Grandstand Tickets (20)
- Logo on website as sponsor
- Logo on Thank You board at the Fair
- Social Media Mentions with Logo
- Logo on Fair brochure
- Logo on Fair poster
- Logo on roadway banner during Fair
- Complimentary indoor or outdoor vendor space
- Naming rights to Special Events
- Sign on Grandstand

GRAND CHAMPION Sponsor—\$2,500

- Admission passes (20)
- Grandstand Tickets (20)
- Logo on website as sponsor
- Logo on Thank You board at the Fair
- Social Media Mentions with Logo
- Logo on Fair brochure
- Logo on Fair poster
- Logo on roadway banner during Fair
- Complimentary indoor or outdoor vendor space
- Naming rights to Special Events

CHAMPION Sponsor—\$1,200 +

- Admission passes (10)
- Grandstand Tickets (10)
- Logo on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions
- Name on Fair brochure
- Name on Fair poster
- Logo on roadway banner during Fair

BLUE RIBBON Sponsor—\$500 +

- Admission passes (6)
- Grandstand Tickets (6)
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions
- Name on Fair brochure
- Name on Fair poster

RED RIBBON Sponsor—\$250 +

- Admission passes (4)
- Grandstand Tickets (4)
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions

Special Events or Locations Available

If interested in a specific area or naming rights, please let us know.

- Grandstand Events
- Ag Education
- Golf Carts
- Junior Fair Ribbons
- Open Class Ribbons
- Animal Shows
- Gate Sponsors
- Exhibitor special awards
- Music on the Midway Stage
- Family entertainment shows (examples: pig racing, dock dogs, strolling acts, etc.)

Friend of the Fair —\$100

- Name on Thank You board at the Fair
- Name on Website as a sponsor
- Grandstand Tickets (2)
- Admission Passes (2)

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Additional Sponsorship Opportunities

BUILDING Sponsor— Varies from \$500 - \$1,000

- 2x4 foot sign on building for duration of sponsorship
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions
- Name on Fair brochure
- Name on Fair poster

GOLF CART Sponsor—\$400

- Fair staff use highly visible golf carts throughout the week to conduct fair business. Six sponsorships available
- Professional signage for cart included.
- Name on website as sponsor
- Name on Thank You board at the Fair

SUMMER BANNER DISPLAY—\$300

- 3x6 banner on fence along Highway 55
- Banner displayed from May - September

NOTE: The Fair can print a banner for you for an additional \$100.



SPONSORSHIP COMMITMENT FORM

Contact Information

Business Name: _____

Contact Name: _____

Address: _____

City: _____ State/Zip: _____

Business Phone: _____ Cell Phone: _____

Web Address: _____

Email: _____

Terms of Payment

Donations will be accepted anytime. However, to ensure that your support is included with the current year's fair advertising, it must be received no later than May 1st. Full payment and application form for sponsorship is due to activate sponsorship benefits:

Sign this _____ day of _____, 20_____.

Signed by: _____

Sponsorship Selection:

- SUPER Sponsor -\$3,300/year for 3 years
- Grand Champion Sponsor - \$2,500
- Champion Sponsor - \$1,200
- Blue Ribbon Sponsor - \$500
- Red Ribbon sponsor - \$250

- Friend of the Fair - \$100
- Building Sponsor – Varies
- Golf Cart Sponsor - \$400
- Get Creative!

- In-Kind donation \$ _____ Value

Note: Please provide a copy of your logo and your web address so the proper links can be set up for advertising.

Special instructions (Special Event or Location Sponsor):

Please return completed form with payment to:

Outagamie County Fair
ATTN: Fair Manager
P.O. Box 246
Seymour, WI 54165

If you have questions, contact Brian at (920) 833-2941 or email outagamiecofair@yahoo.com.