Sponsorship Commitment:
Name:
Contact Name:
Address:
Phone:
Email:
Website:
Sponsorship Level:
Donations can be monetary or in-kind! Donations will be accepted anytime. However, to ensure that your support is included with the current year's fair advertising, it must be received no later than May 1st.
Please provide a copy of your logo and your web address so the proper links can be set up for advertising.
Full payment is due to activate sponsorship benefits.
Date:
Signature:
Thank You!!
Make checks payable to:
Outagamie County Fair Association ATTN: Sponsorship P.O. Box 246 Seymour, WI 54165
www.OutagamieCountyFair.com (920) 833-2941

## Become a Sponsor of the **Outagamie County Fair**

The Outagamie County Fair relies on community support to offer educational and entertaining options for visitors to our fair. There are many levels of sponsorships available, depending on your ability to give and the resources you have available. Many sponsors choose to pledge a monetary gift, while others sponsor a specific project, either through in kind donations or a cash dona-



P.O. Box 246 • Seymour, WI 541654 (920) 833-2941 outagamiecofair@yahoo.com

www.OutagamieCountyFair.com

tion. Ask about our current needs.



# **Sponsorship Opportunities**



Be A Friend of the **Outagamie County Fair** 

Revised 1/2023

The Outagamie County Fair Association is a 501 (c) (3) nonprofit volunteer organization. Our mission is to provide education and quality entertainment and to promote agriculture, youth development, and family fun to Outagamie County and fair-goers of Northeastern Wisconsin.

#### Special Events or Locations Available

If interested in a specific area or naming rights, please let us know.

- Grandstand Events
- Ag Education
- Golf Carts
- Junior Fair Ribbons
- Open Class Ribbons
- Animal Shows
- Gate Sponsors
- Exhibitor special awards
- Music on the Midway Stage
- Family entertainment shows (examples: pig racing, dock dogs, strolling acts, etc.)



#### Friend of the Fair —\$100

- Name on Thank You board at the Fair
- Name on Website as a sponsor
- Grandstand Tickets (2)
- Admission Passes (2)



#### **SUPER Sponsor**

\$3,300 per year / with a 3-year commitment

- Admission passes (20)
- Grandstand Tickets (20)
- Logo on website as sponsor
- Logo on Thank You board at the Fair
- Social Media Mentions with Logo
- Logo on Fair brochure
- Logo on Fair poster
- Logo on roadway banner during Fair
- Complimentary indoor or outdoor vendor space
- Naming rights to Special Events
- Sign on Grandstand

#### **GRAND CHAMPION Sponsor**—\$2,500

- Admission passes (20)
- Grandstand Tickets (20)
- Logo on website as sponsor
- Logo on Thank You board at the Fair
- Social Media Mentions with Logo
- Logo on Fair brochure
- Logo on Fair poster
- Logo on roadway banner during Fair
- Complimentary indoor or outdoor vendor space

### **Sponsorship Participation Levels**

Please explore the opportunities available for your company. We are willing to work with you to customize any of these levels to meet your needs and objectives. Please contact us with any questions or ideas that you might have.

To receive full benefit of your tax deductible sponsorship, we would appreciate your reply no later than May 1st.

#### CHAMPION Sponsor—\$1,200 +

- Admission passes (10)
- Grandstand Tickets (10)
- Logo on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions
- Name on Fair brochure
- Name on Fair poster
- Logo on roadway banner during Fair

#### BLUE RIBBON Sponsor—\$500 +

- Admission passes (6)
- Grandstand Tickets (6)
- Name on website as sponsor
- Name on Thank You board at the Fair
- Social Media Mentions
- Name on Fair brochure
- Name on Fair poster

#### RED RIBBON Sponsor—\$250 +

- Admission passes (4)
- Grandstand Tickets (4)
- Name on website as sponsor
- Name on Thank You board at the Fair