



# Outagamie County Fair

## 2021 Sponsorship Opportunities

2021 Fair Dates: July 21-25

The Outagamie County Fair is a nonprofit organization. It is our mission to provide education and quality entertainment and to promote agriculture, youth development, and family fun for Outagamie County and fair-goers of Northeastern Wisconsin.

### Sponsorship Levels

	Grand Champion	Reserve Champion	Blue Ribbon	Red Ribbon	White Ribbon	Pink Ribbon
Cost	\$2,500+	\$2,000+	\$1,000+	\$500+	\$250+	\$100+
Major Grandstand Event Sponsor (5 available) - 2 sponsor supplied banners (4'x8' max) displayed in grandstand - 2 sponsor supplied banners (3'x5' max) displayed at grandstand entrances - Announcement mentions at grandstand event - Sponsor may distribute promotional items they provide to attendees at the event	•					
Midway Event Sponsor (2 available) - 1 sponsor supplied banner (4'x8' max) displayed at event		•				
Live Link on Homepage of Website	•	•				
Live Link on Sponsor Page on Website	•	•	•			
Logo/Name on Sponsor Page on Website				•	•	•
Sponsor Supplied Banner on Fence along Highway 55 throughout Fair Week	•	•	•	•		
Name Placed on Sponsorship Signs Inside Fairgrounds	•	•	•	•	•	
Facebook & Social Media Mentions/Tags throughout the Year	5	4	3	2	1	
Single Day Admission Tickets	20	15	10	5	3	2
Grandstand Event Tickets (Motorsport Events Only)	20	15	10	5	3	
Ride Wristbands	10	8	5			

### A La Carte Options

These options can be purchased in addition to a sponsorship level or they can be purchased on their own.

#### Golf Cart Sponsor (6 Available) - \$400

- Fair staff use highly visible golf carts throughout the week to conduct fair business. Professional signage for cart included.
- Logo/name on sponsor page of fair website

#### Building Sponsor (11 Available) - Varies from \$500-\$1,000

- 2x4 foot permanent signage on building for duration of sponsorship
- Logo/name on sponsor page of fair website

#### Summer Banner Display - \$500

- Sponsor Supplied Banner on Fence along Highway 55 from May through September

#### Year Round Banner Display - \$1,000

- Sponsor Supplied Banner on Fence along Highway 55 throughout the year.
- We are not responsible for reduced visibility due to snow

## Are you ready to customize your sponsorship?

Contact us today at: (920) 833-2941

Marketing@outagamiecountyfair.info

Visit us: [www.outagamiecountyfair.com](http://www.outagamiecountyfair.com)

#### Sponsorship Policy:

Complimentary tickets will be distributed during July. No replacement of misplaced passes, ride wristbands, or grandstand tickets. Signage provided by the fair (only where noted) remains the property of the fair.



# Outagamie County Fair

## 2021 Sponsorship Commitment

2021 Fair Dates: July 21-25

### SPONSOR CONTACT INFORMATION

Business Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Business Phone: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Web Address: \_\_\_\_\_

Email: \_\_\_\_\_

### SPONSORSHIP LEVEL SELECTION

Please select all you want to sponsor.

- Grand Champion Sponsor
- Reserve Champion Sponsor
- Blue Ribbon Sponsor
- Red Ribbon Sponsor
- White Ribbon Sponsor
- Pink Ribbon Sponsor
- Golf Cart Sponsor
- Building Sponsor
- Summer Banner Sponsor
- Year Round Banner Sponsor
- Customized Option

Note: Please provide a copy of your logo and your web address so the proper links can be set up for advertising.

### TERMS OF PAYMENT

Full payment and application form for sponsorship is due to activate sponsorship benefits:

I, \_\_\_\_\_ commit to be a sponsor for the 2021 Outagamie County Fair. I understand that some sponsorship packages are limited and only payments in full will secure my sponsorship. By signing this agreement both parties agree to provide the equipment, service, or goods listed.

Signed by: \_\_\_\_\_

Date: \_\_\_\_\_

**Please return completed form with payment to:**

Outagamie County Fair

P.O. Box 246

Seymour, WI 54165